

Session 4: Stakeholder engagement

Stakeholder (n): Individuals or groups who will benefit from or be affected by a project



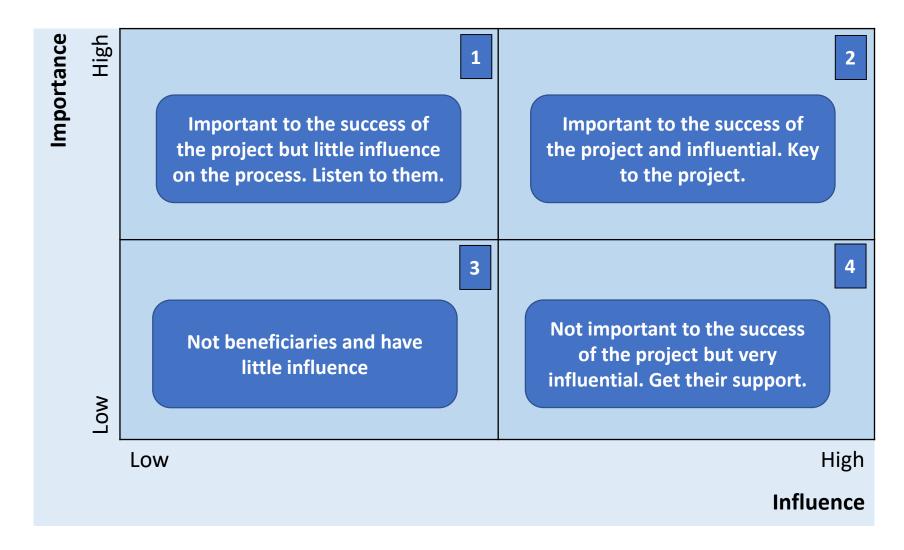
NAP-GSP Stakeholder identification table

Stakeholder	Reason for interest	Nature of interest (+/-)	Importance (1 to 5, 5 = highest)	Influence (1 to 5, 5 = highest)
Private Iandowners	Need to obtain financial return	-	4	4

Nature of interest:	Supportive or against the project?
Importance:	Important to success of the project
Influence:	What control do they have over the project design or implementation?



Stakeholder influence-importance map



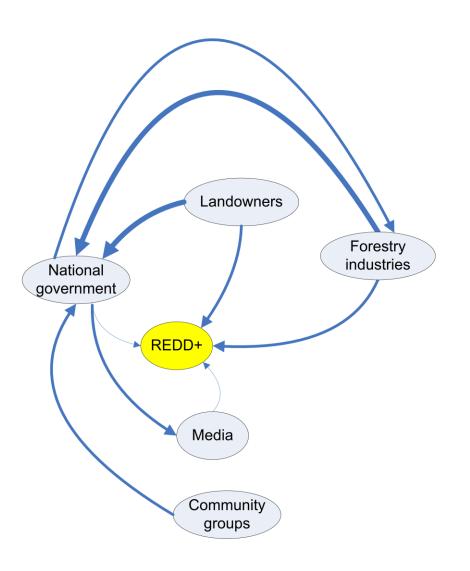


Stakeholder influence diagram

Who influences whom?

What are the relationships between groups?

What are the politics?





What you need to do:

- Work on your table as one group
- Identify a typical adaptation project to analyse
- Complete the **stakeholder identification table** on a flipchart sheet
- Draw a stakeholder influence-importance map on a flipchart sheet, placing your stakeholders in the appropriate quadrant
- Draw a stakeholder influence diagram on a flipchart sheet

